



NAFEMS NORDIC 2024:

Engineering Modelling, Analysis and Simulation Conference

22 - 23 May 2024, Gothenburg, Sweden

Exhibition and Sponsoring Opportunities

Join us in Göteborg

We would like to extend an invitation to your company to be part of the NAFEMS NORDIC Regional Conference 2024. There are several outstanding opportunities available for your company to sponsor or exhibit at the conference, giving you maximum exposure to a highly targeted audience of delegates, who are all directly involved in simulation, analysis, and design.

What to expect:

- **Exciting keynote lectures**
- **Technical presentations**
 - **from industry, research and universities**
 - **from different technical areas and applications**
 - **using different software products**
- **Extensive networking opportunities**
- **Exhibition of leading hardware/software vendors and service providers**
- **Get-together**

Team with NAFEMS

As the only International Association for the Engineering Analysis Community, NAFEMS is widely held to be the leading independent source of information and training for engineering analysts and designers at all levels. Sponsors and exhibitors will have the chance to promote their participation prior to the event through the various sponsorship packages we are offering. Your participation in this conference will provide a positive impression of your company's commitment to best practices in the area of engineering simulation. The NAFEMS NORDIC Regional Conference provides an excellent opportunity for promotional and product / project awareness, and direct access to technology leaders.

A Unique Opportunity

The NAFEMS Nordic Conference presents a unique opportunity by providing a forum where all individuals can represent their solutions in a single location to many potential clients and collaborate with other vendors in this field. What better way to justify your support of this event! The exhibition area will be central to the conference itself, ensuring that there is always a consistent level of traffic giving you the chance to meet as many of our delegates as possible.

We look forward to seeing you in Gothenburg.

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Conference website: www.nafems.org/nordic24

Exhibition and Sponsoring Opportunities Details

Principal Sponsor **83.000 SEK for NAFEMS members / 99.000 SEK for non-members ¹⁾**

- Recognized as the principal sponsor on all marketing material
- 20 min. presentation slot in plenary session
- Official sponsor of beverages & snacks in the evening of the first day
- Exclusive principal sponsor on the event website, with a banner ad and link to your website
- Inclusion in email promotions to delegates in advance of the conference
- Enclose company promotional material in virtual delegate pack in conference app (up to six files)
- Opportunity to position your own banner in plenary room and venue lobby/registration area
- Logo and company description included in conference proceedings (two full pages)
- Company logo included in the printed on-site handout/agenda
- Logo placed on event banner in the exhibition hall
- Recognized during the opening and closing ceremonies as principal sponsor
- Expanded booth size equal to 4m x 2m (including table, chairs, electricity)
- Attendance of 4 staff members at the congress and all functions
- Free invitations for 2 VIP industry customers
- Contact details of conference attendees who give permission in accordance to GDPR

Platinum Sponsor **55.000 SEK for NAFEMS members / 66.000 SEK for non-members ¹⁾**

- Recognized as one of the platinum sponsors on all marketing material
- 10 min. presentation slot in plenary session
- Official sponsor of beverages & snacks in the evening of the first day
- Official platinum sponsor on the event website, with a banner ad and link to your website
- Inclusion in email promotions to delegates in advance of the conference
- Enclose company promotional material in virtual delegate pack in conference app (up to four files)
- Opportunity to position your own banner in plenary room and venue lobby/registration area
- Logo and company description included in conference proceedings (full page)
- Company logo included in the printed on-site handout/agenda
- Logo placed on event banner in the exhibition hall
- Recognized during the opening and closing ceremonies as a platinum sponsor
- Expanded booth size equal to 4m x 2m (including table, chairs, electricity)
- Attendance of 4 staff members at the congress and all functions
- Contact details of conference attendees who give permission in accordance to GDPR

Gold Sponsor **41.000 SEK for NAFEMS members / 53.000 SEK for non-members ¹⁾**

- Recognized as one of the gold sponsors on all marketing material
- Official gold sponsor on the event website, with a logo and link to your website
- Inclusion in email promotions to delegates in advance of the conference
- Recognized during the opening and closing ceremonies as a gold sponsor
- Enclose company promotional material in virtual delegate pack in conference app (up to two files)
- Logo and company description included in conference proceedings (half page)
- Company logo included in the printed on-site handout/agenda
- Booth size equal to 3m x 2m (including table, chairs, electricity)
- Attendance of 3 staff members at the congress and all functions
- Contact details of conference attendees who give permission in accordance to GDPR

Silver Sponsor **30.000 SEK for NAFEMS members / 44.500 SEK for non-members ¹⁾**

- Recognized as one of the silver sponsors on all marketing material
- Official silver sponsor on the event website, with a logo and link to your website
- Inclusion in email promotions to delegates in advance of the conference
- Recognized during the opening and closing ceremonies as a silver sponsor
- Logo and company description included in conference proceedings (quarter page)
- Company logo included in the printed on-site handout/agenda
- Booth size equal to 3m x 2m (including table, chairs, electricity)
- Attendance of 2 staff members at the congress and all functions

Exhibitor **16.500 SEK for NAFEMS members / 28.500 SEK for non-members ¹⁾**

- Listed as exhibitor on the event website
- Logo in conference proceedings
- Booth size equal to 3m x 2m (including table, chairs, electricity)
- Attendance of 1 staff member at the congress and all functions

¹⁾ plus VAT if applicable

Exhibition and Sponsoring Registration Form

I herewith register for

	NAFEMS member	Non NAFEMS member
Principal Sponsorship	() 83.000 SEK ¹⁾	() 99.000 SEK ¹⁾
Platinum Sponsorship	() 55.000 SEK ¹⁾	() 66.000 SEK ¹⁾
Gold Sponsorship	() 41.000 SEK ¹⁾	() 53.000 SEK ¹⁾
Silver Sponsorship	() 30.000 SEK ¹⁾	() 44.500 SEK ¹⁾
Exhibitor	() 16.500 SEK ¹⁾	() 28.500 SEK ¹⁾

Remarks _____

Sender

Company / University _____

Dept. _____

Name _____

Street _____

ZIP code city, country _____

E-Mail _____

Phone _____

VAT number _____

Date, signature _____

Please provide the **invoice address** separately if different to the address given above.

Please also let us know if which information shall be mentioned on the invoice, e.g. **PO number** etc.

Please complete and return by fax to +49 3 22 11 08 99 13 41 or e-mail to roger.oswald@nafems.org.

Please register all delegates (incl. booth staff) at www.nafems.org/nordic24

Please mention in "Remarks" who will use free places included in sponsorship package

1) plus VAT if applicable